



CROOKED
ROOTS

A BOTANICAL EXPERIENCE

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323 W Will Rogers Blvd

Claremore, OK 74017



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THE BASICS

Congrats on your engagement!

We are so excited you found your way to Crooked Roots Design! Crooked Roots is a floral design & event planning company in Claremore, Oklahoma started by two life-long best friends; Adrienne Bethel & Bailey Robinson. We started this biz in 2015, but have almost a decade of experience in planning all sorts of events and making beautiful flowers.

Our business mantra is work hard, be kind, and make pretty things.

And we truly don't believe it has to be more complicated than that! Whether you're interested in our planning services or our floral designs, you can count on us to simplify the process.

THE PLANNING

Whether you're an organized bride with a game plan or completely baffled by the entire process, we can help. Our lead coordinators, Hannah & Liz can truly do it all! As wedding planners, they are your advocate. They learn your style, see your vision, understand your budget and turn it into an event. Let us stress FOR you.

Below is our standard planning packages, but we can always customize a package just for you!

FOR THE DAY.....\$1,500

FOR THE MONTH.....\$2,500

FOR IT ALL.....\$4,000

If you'd like to see a list of services provided for each package, just let us know.

We do have limited space for planning clients, so get on our calendar fast!

To start the process, visit crookedrootsdesign.com, select 'contact' and fill out our form!

One of our planners will be present at the meeting to get a feel for your needs and recommend a package.



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THE FLOWERS

We specialize in an organic style that uses unique blooms and seasonal elements to create pieces that look as though nature grew them that way.

We provide both full and partial floral services. Full Service simply means you have more than 10 guest tables and we're providing pieces for every aspect of your wedding; personal flowers, ceremony pieces and reception arrangements. For Full Service weddings, we have a \$5,000 minimum. Partial Service weddings and elopements do not have a minimum.

Below, we've gathered average prices for our most requested wedding pieces. This will give you the information you need to decide if Crooked Roots is the right fit for your budget!

BRIDAL BOUQUETS.....	\$200
MAIDS BOUQUETS.....	\$85
BOUTONNIERES.....	\$15
BUDVASES & CANDLES.....	\$75
LOW CENTERPIECES.....	\$200
TALL CENTERPIECES.....	\$300
AVERAGE FULL SERVICE TOTAL.....	\$7,500

We separate our labor from the floral pieces into what we call the Crooked Roots Design Fee. This fee is completely different for each client as it depends on the amount of labor to produce that wedding. The average design fee for a full service wedding is \$1,800.00



THE FLORAL CHECKLIST

Because wedding florals are so highly customized to each client, getting to the 'booked' stage can take some time. So we've created this checklist to guide you through our process!

STEP 1: FILL OUT THE CONTACT FORM

Odds are, if you've received this document you've already done this. Go ahead and check the box!

STEP 2: BOOK YOUR FLORAL CONSULTATION

The Floral Consultation gives us a chance to get to know your style and floral needs! We'd love to have you come visit our brick and mortar and get the full botanical experience! But if schedules won't allow, simply click the 'Zoom link' option when booking online.

STEP 3: CUSTOM QUOTE

After the meeting, we'll get working on your Custom Quote. Our typical turnaround for your quote is 2 weeks. But as soon as we have it ready, we'll send it your way! We'll fill your bid with all sorts of reference pictures to help you visualize the designs.

STEP 4: BLOOM BOARD REVIEW

The Bloom Board is where we pull pictures of the flowers we've carefully selected for you. This meeting gives us a chance to discuss these choices over zoom and see if we nailed your vision! The Bloom Board is ready the day we send your Custom Quote over. This meeting lasts just 15 minutes.

STEP 5: QUOTE REVISIONS

We know you've got a lot of options! So we provide 2 quote revisions before we require booking to give you an even better feel for our pricing and the way we do things. But don't worry, after you've booked you get limitless edits to your quote!

STEP 6: BOOKED!

To book, all we need is a signed contract and a \$500 deposit. You'll be able to complete both these items through your link to your quote. And just like that, you can cross 'Wedding Florist' off your to-do list. Now the REAL fun begins!